



Procter & Gamble Professional Presents: Top Tips to Improve Your On-Premise Laundry Program



In this economy, reducing operational costs is a major concern for the hospitality industry. Procter & Gamble Professional™ offers a few tips to help hotel operators address this concern through an on-premise laundry program.

- **Keep linen inventory levels up to par.** Par levels can greatly impact linen life. Levels that are too low will cause linens to be washed too frequently, causing the textiles to fade, wear and tear more quickly.
- **Use energy-saving equipment and features.** But remember, preventative maintenance is a must. Create a routine plan to ensure your equipment is running at optimum levels.
- **Empower your employees.** Labor accounts for nearly half of laundry operational costs.¹ Employee training does not start and end at hire – effective, continual education on following proper procedures is the key to achieving productivity and results!
- **Ensure wash conditions are ideal.** Help keep rewash rates under 5 percent by making sure wash time and temperature are always set correctly.
- **Load linen and fill water properly.** Under filling or over filling can reduce cleaning efficacy.
- **Do things right the first time.** This will help avoid rework and repeated use of products for cleaning the same linen multiple times.
- **Deploy smart solutions.** Linen replacement represents 22 percent of laundry operational costs.¹ You can help extend linen life by using phosphate-free, near-neutral pH laundry detergents that provide fiber strength and longevity.
- **Do not send unacceptable pieces of linen to guestrooms.** P&G Professional's latest survey revealed that 89 percent of consumer respondents equate soft, bright whites to clean towels and bedding.² If linens and towels are perceived as dingy, guests will request replacements, complain to the front desk, or even ask to switch rooms.

To learn about additional cost-saving tips for your on-premise laundry program, visit [P&G Professional's website](#) and watch the on-demand recording of their latest webinar on this topic.

Tide® Professional Laundry System can keep linens whiter and stronger for longer, while reducing linen replacement costs due to worn fabrics by up to 55 percent.³ It also delivers up to 1.5 times whiter linens in a single cycle¹ and keeps linens soft through a near-neutral pH, phosphate-free solution.

Visit TideProfessional.com to learn more about the Tide Professional Laundry System or request a demo by calling (800) 817-6710.

1. Data on file, 2. Survey of adult consumers, July 2010, 3. Compared to a leading alkaline laundry system in a 50-cycle test